

HELP YOUR PARISH

*share the perfect gift*

THIS ADVENT AND CHRISTMAS



## SHARING THE #ADWPerfectGift

Jaelyn Lippelmann – Digital Media Manager, Archdiocese of Washington

*The joy of being alive in the Lord is something we must share. Every moment of the holiday season is an opportunity to encounter another and connect them to the peace and hope that Christ offers.*

- When we invite others to join us for Mass, dinner, a concert, etc. we should do so *with joy in our hearts* – while we may get turned down, we may also make a positive impression on someone and open their hearts to seek more.
- *Utilize social media* to share all the beautiful ways your family, friends, and parish prepares for Christ's birth during Advent and celebrates the joy of Christmas!
- Turn your digital footprint into one that brings hope, shares love, and answers Christ's call to go and make disciples of all. We've succeeded when someone puts their phone down to enter into prayer, work with others on a service project, or connect with a group.
- *Invite, invite, invite!* Invite others to join you for concerts, caroling, service projects, Sunday dinner, local holiday celebrations, Nativity plays, and especially, for Christmas Mass (or any Mass before and after Christmas!)
- Make sure the parish website calendar is up to date featuring the Advent and Christmas schedule, as well as any additional opportunities for visitors and parishioners to get involved.

### DON'T WAIT! HERE ARE THREE ACTIONS ITEMS TO START NOW!

1. Invite someone to Mass. Share Christmas Mass times for your parish on your personal social media accounts.
2. Share a photo or video of a holiday tradition you have with your family or friends. Tag it with **#ADWPerfectGift**
3. Visit the **findthepperfectgift.org** and share something you find interesting on social media. Use **#ADWPerfectGift**.

